



# WIFI BUILT TO KEEP THEM CONNECTED

EE PROPERTY WIFI GIVES STUDENT RESIDENTS THE CONNECTIVITY THEY DESERVE—SO THEY CAN WORK, LEARN AND PLAY SEAMLESSLY.





**As a student accommodation owner and operator, we understand just how essential reliable WiFi is for our students residing at The Cube Student Living.** It's more than a utility – it's a lifeline. From academic studies and accessing vital resources to staying connected with family and friends, and enjoying much-needed downtime, dependable broadband plays a central role in their daily lives.

For several years, we relied on our old broadband provider. However, as our buildings filled with tech-savvy students with increasing demands, we noticed the service wasn't meeting expectations. Speeds were inconsistent, coverage was spotty, and our students frequently reported frustrating drops in performance. It became clear that we needed a partner who could deliver a superior WiFi experience – one that reflected the high standards we aim to provide in our accommodation.

After evaluating several options, we chose EE, and it's proven to be the perfect decision. As a household name

synonymous with quality service, EE immediately reassured our students with their trusted reputation. Seeing the EE brand associated with their WiFi provider gave them confidence in the connectivity they would receive. Our journey with EE has been seamless from the very beginning. From the initial survey and tailored design to the installation and ongoing support, EE delivered a truly personalised service. They took the time to understand our unique building layouts, our business needs, and, most importantly, how to create a network that would genuinely enhance the student experience.

Since EE's WiFi system was installed, the feedback from students has been overwhelmingly positive. They've noticed a significant improvement in speeds and stability, enabling them to focus on their studies and enjoy uninterrupted streaming, gaming, and video calls. The result? Happier residents and fewer complaints.

**For us as owners and operators, the benefits have extended beyond student satisfaction.** With fewer connectivity issues to address, our on-site team can dedicate more time to other areas of service, ensuring our students feel at home. In EE, we've found a partner who shares our commitment to excellence. Their expertise and dedication have transformed the online experience in our student accommodation.

